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| Application Number   | 10/696,295                 |
| Filing Date          | October 28, 2003           |
| First Named Inventor | Lawrence Morrisroe, et al. |
| Art Unit             | 3622                       |
| Examiner Name        | Yehdega Retta              |

Attorney Docket Number

085804.010801

## ENCLOSURES (Check all that apply)

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Docket No.: 085804 . 011301

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Application No.:** 10/696,295

**Group Art  
Unit** 3622

**Applicant(s):** Lawrence Morrisroe, et al **Examiner:** Yehdega Retta

**Filing Date:** October 28, 2003 **Customer No.:** 32361

**Title:** **METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING  
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**Date: February 15, 2007**

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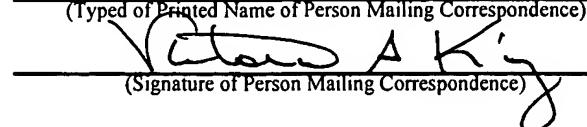
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